

**NEWS RELEASE**  
**FOR RELEASE THROUGH APRIL 24, 2010**  
**Contact: Nancy Noel/770-751-3882**  
**[nnoel@hyperflite.com](mailto:nnoel@hyperflite.com)**

**SAMUELL GRAND RECREATION CENTER TO HOST  
SOUTH CENTRAL REGIONAL QUALIFIER FOR THE HYPERFLITE SKYHOUNDZ  
WORLD CANINE DISC CHAMPIONSHIP**

*Unleash the Champion in Your Dog on April 24, 2010*

**(ATLANTA, MARCH 15, 2010)** The largest disc-dog competition series in the world is coming to Dallas! A Regional Qualifier for the 2010 Hyperflite Skyhoundz World Canine Disc Championship will be held on Saturday, April 24, 2010, 10 am, at Samuell Grand Recreation Center, 6200 East Grand Avenue, Dallas, Texas, 75223, where athletic canines will be, literally, jumping for joy.

Admission is free for all spectators. Novice and veteran canine disc enthusiasts alike are encouraged to compete. All competitors will receive a free official Hyperflite Competition Standard flying disc, and the top teams will receive awards.

Contestants and their canine teammates will earn points for tricks ranging from simple throws to unbelievable acrobatics. The event welcomes mixed-breed as well as purebred dogs. In fact, many of the canine athletes expected to compete were rescued from animal shelters.

Hyperflite Flying Discs sponsors the Skyhoundz World Canine Disc Championship Series which features more than 100 local-level competitions, nine U.S. Qualifiers, five International Qualifiers, a European Championship, and the World Championship.

Hyperflite sparked a canine disc revolution when it released the Jawz disc — the world's toughest canine competition disc — designed especially for dentally-obsessive canines. Hyperflite's training products, *Disc Dogs! The Complete Guide* (350 pages, 500 color photos) and *Disc Dog Training DVD* (an hour-long instructional DVD) have introduced thousands to the health and exercise benefits of canine disc play.

To learn more about canine disc play and competition, visit [www.skyhoundz.com/discdogsrock.html](http://www.skyhoundz.com/discdogsrock.html) and download your free digital copy of *Disc Dogs Rock!*, a 40-page, full-color introduction to canine disc sports.

For more information about Hyperflite products or the Skyhoundz World Canine Disc Championship Series, please visit [www.skyhoundz.com](http://www.skyhoundz.com). E-mail contact: [customerservice@skyhoundz.com](mailto:customerservice@skyhoundz.com).

Contact Chuck Middleton of the Dallas Dog and Disc Club, at 214-562-1910 ([chuck@chuckmiddleton.com](mailto:chuck@chuckmiddleton.com)), for event specific information ([www.dallasdogndisc.com](http://www.dallasdogndisc.com)).