



1015 Collier Rd NW, Ste C  
Atlanta, Georgia 30318  
404-350-9343 tel/404-351-5993 fax  
www.hyperflite.com

**HIGH- FLYING CANINES PREPARE TO INVADE ATLANTA’S PIEDMONT PARK  
FOR 2005 HYPERFLITE SKYHOUNDZ CANINE DISC WORLD CHAMPIONSHIP**  
*Exciting Paw-to-Paw Competition on September 25-26, 2005*

**(ATLANTA, July 12, 2005)** Atlanta is going to the dogs...disc-catching dogs that is! On September 25-26, 10 am-3 pm, at Piedmont Park’s 10<sup>th</sup> Street meadow area in Atlanta, Georgia, man’s best friend will take to the skies to compete in the 2005 Hyperflite Skyhoundz Canine Disc World Championship. The Hyperflite World Championship is the premier event in canine sports and features top competitive teams from around the world. Contestants and their canine teammates will earn points for tricks ranging from simple throws to unbelievable acrobatics.

Hyperflite in cooperation with BOMA Atlanta will stage this year’s Skyhoundz World Championship to benefit Hillside Hospital (Atlanta’s oldest charitable organization) and the Piedmont Park Conservancy, conservator for the south’s most beautiful urban park. Bring the family and watch these sensational canine athletes jump for joy all while helping to benefit two very special Atlanta charities. Admission to the World Championship is free for spectators.

The 2005 Hyperflite Skyhoundz Canine Disc World Championship will include the top teams from six U.S. regions as well as teams from other participating countries. Many of the canine athletes expected to compete were rescued from animal shelters.

Hyperflite sparked a canine disc revolution in 2000 with the release of its K-10 Competition Standard flying disc designed exclusively for canines. More recently, Hyperflite released the Jawz disc, a puncture-resistant canine disc created especially for “dentally-obsessive” canines and the “Pup” series of flying discs for small dogs. Hyperflite’s introduction of its Jawz model means that a new generation of competitors will be able to participate in canine disc sports more affordably. With the Jawz disc, the days of ‘gnash it and trash it’ are finally over.

Hyperflite is committed to developing the safest, best-flying, and most durable canine discs in the world. Its support of the Skyhoundz Canine Disc World Championship series, the largest disc-dog series in the world, as well as the Hyperflite DiscDogathon Competition Series ensures that disc-dog competitors world-wide will have exciting venues in which to compete. For more information about Hyperflite products or to find out about the Skyhoundz World Canine Disc Championship Series, please visit the Hyperflite website at [www.hyperflite.com](http://www.hyperflite.com) or telephone Peter Bloeme at 404-350-9343(Work), 678-361-4513(Cell) or via email at [pbloeme@hyperflite.com](mailto:pbloeme@hyperflite.com).

NOTE: Hyperflite, the Hyperflite logo, K-10, Competition Standard, Jawz, and K-10 Pup, are trademarks or registered trademarks of Hyperflite, Inc. Skyhoundz is a registered trademark of PRB & Associates.

© 2006 Hyperflite, Inc. All rights reserved.  
Hyperflite, Inc.  
1015 Collier Rd NW, Ste C  
Atlanta, GA 30318  
404-350-9343