

World's Greatest Athletes Compete in Atlanta

(ATLANTA, September 24, 2007) The greatest athletes in the world put on quite a show in Atlanta on September 22 and 23 in Atlanta's Piedmont Park, and not one of them had ever heard of steroids, salary caps, or suspensions. In fact, these elite level athletes even played for free...for the love of the game.

The Hyperflite Skyhoundz World Canine Disc Championship featured spectacular demonstrations of canine athleticism from leaping labs, springing spaniels and marvelous mutts... exactly what you would expect from man's (and woman's) best friend. And speaking of women, two of the four world championship titles were won by women. Maryland resident Shannon Bilheimer along with teammate Frank Buckland and canine *Shiloh*, won the Pairs Freestyle World Championship title for the third straight year while Katherine Ferger of Toronto, Canada took home gold in the MicroDog division with her canine *Tallulah*.

Rounding out the top finishers, were Danny Vanegas and *Jumpin' Jack* who ran away with a world title in the Open Division and Robert Walkey with canine *Brigit*, who edged out the rest of the field to win the Sport Division World Championship.

Always exciting, the Hyperflite Skyhoundz World Canine Disc Championship is the premier event in canine sports and features top teams from around the world who qualify for the worlds at competitions held in the U.S., Canada, and Europe.

Hyperflite sparked a canine disc revolution when it released the Jawz disc — the world's toughest canine competition disc designed especially for *dentally-obsessive* canines. Hyperflite's *Disc Dog Training DVD*, the most informative and action-packed canine training video ever made, has introduced thousands to the health and exercise benefits of canine disc play.

Hyperflite is committed to developing the safest, best-flying, and most durable canine discs in the world. Its support of the Skyhoundz Canine Disc World Championship series, the largest disc-dog series in the world, ensures that disc-dog enthusiasts worldwide will have exciting venues in which to compete. For more information about Hyperflite products or to find out about the Skyhoundz World Canine Disc Championship Series, please visit the Hyperflite website at www.hyperflite.com or telephone Nancy Noel at 404-350-9343 or via email at customerservice@hyperflite.com.

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